



PARTNERSHIP FOR
**Proactive
Health**

a 501(c)(3) nonprofit

Transforming Postnatal Care: Introducing '4th Trimester' Healthcare for Every Mother

In the often-overlooked postnatal period, or '4th Trimester', **women confront a range of challenges that are currently underserved in maternal healthcare.** Addressing this gap, we are introducing the 4th Trimester Care program, a comprehensive initiative designed to revolutionize maternal care on multiple fronts. Our efforts are focused on raising funds to **provide personalized recovery plans and direct support** for women post-delivery within an existing outpatient clinic. Additionally, we are committed to digitizing these resources, enabling national access to this crucial care. A portion of the funds will be allocated toward strategic planning for a nationwide rollout of the care model. This **innovative approach aims to meet new mothers' physical, emotional, and psychological needs** during this critical time.

\$30.8M

is the estimated cost of maternal mortality per year.¹

52%

of maternal mortality occurs after delivery.²

80%

of maternal mortality is preventable.³

"I felt like this program was a lifesaver! It was such a relief knowing I had people to text who could help out if something wasn't quite right, especially lactation!"

- Chloe, Columbus Mother

Enhance Postnatal Support Through Dedicated Care

In response to the urgent need for enhanced postnatal care, we will deliver 4th Trimester Care to patients within an outpatient clinic in Ohio. This care is delivered by healthcare professionals; to extend care beyond traditional settings, with a **focus on identifying health risks and providing essential support** during the critical first two months postnatal.

Expanding Digital Access, Reducing Disparities

By transitioning to a digital platform, **we break down geographical and socioeconomic barriers**, making vital postnatal care resources accessible to all women, regardless of location or income. Through our digital services, every new mother can receive personalized, comprehensive support at her fingertips, ensuring no one is left behind in their postnatal journey.



How You Can Make a Difference

Your support for 4th Trimester Care isn't just an investment in a program; it's a commitment to revolutionizing maternal health outcomes across the nation. By partnering with us, you become a key player in a movement that promises to redefine maternal care, making it more accessible, personalized, and effective for every new mother.

Launching Clinical Care

We are dedicating our funding efforts to integrate 4th Trimester Care into an existing outpatient clinic. This program is designed to offer personalized recovery plans and direct support, addressing the specific needs of women in the critical post-delivery period.

Outreach and Accessibility

Our commitment extends to digitizing these valuable resources, a move that will ensure nationwide access to our specialized care, making it available to mothers across the country.

Research and Development

A key allocation of our funds is directed towards strategic planning and research, laying the groundwork for a nationwide rollout of our 4th Trimester Care model, aiming to make this innovative approach to maternal care available on a broader scale.

Join Us in Shaping a Healthier Future

By joining forces with us, you're not just investing in a program; you're fueling a change. Together, in collaboration with leading healthcare experts, we can ensure that every mother's postnatal journey is supported, understood, and valued. Be part of this journey to transform our healthcare system.

Help us raise \$5.5 million to provide essential support for 4th Trimester Care

Partnership for Proactive Health is a 501(c)(3) nonprofit organization, working to bring proactive team-based healthcare to everyone, starting with our first program, 4th Trimester Care. All donations are tax-deductible.

Give at p4phealth.org/give



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